



*Are you **strapped** in?*

deadline: July 10



Here's another niche sector of your store that, if done right, has really experienced strong growth over the years with even more to come. Once marketed as devices for lesbian couples, **strap-ons and harnesses** provide safe alternatives for fantasy play used by all lifestyles. In this Special Focus we examine how far the sector has come and what companies are doing to evolve the standard strap-on into something far more pleasurable for your customers.

#strapon #harness #kit #dildo #pegging #Strapless #leather

To be included in this Special Focus, or for focus-specific ad rates, contact SE's **Kristofer Kay** or **Caroline Ashe** at (727) 723-8827 or email kris@storerotica.com or caroline@storerotica.com

August 2020

FEBRUARY

Bed, Bath & Beyond: Products for your body, in and out of the bedroom

**Deadline
Jan. 10**

APRIL

Bed, Bath & Beyond: Products for your body, in and out of the bedroom

**Deadline
March 10**

JUNE

Bed, Bath & Beyond: Products for your body, in and out of the bedroom

**Deadline
May 10**

AUGUST

Bed, Bath & Beyond: Products for your body, in and out of the bedroom

**Deadline
July 10**

OCTOBER

Bed, Bath & Beyond: Products for your body, in and out of the bedroom

**Deadline
Sept. 10**

DECEMBER

Bed, Bath & Beyond: Products for your body, in and out of the bedroom

**Deadline
Nov. 10**