

**deadline: Sept 10**



## FEBRUARY

**Pleasure and Pain:**  
*A special focus on the  
BDSM sector*

**Deadline Jan. 10**

## APRIL

**A Source of Pride:**  
*top LGBTQ brands*

**Deadline March 10**

## JUNE

**The 2023 ANME  
Program Guide**

**Deadline June 15**

## AUGUST

**Prostate Awareness  
Month!**

*Prostate Toys & Lube*

**Deadline July 10**

## OCTOBER

**Just Hear Those  
Registers Jingling!**

*Products for the Holidays*

**Deadline Sept. 10**

## DECEMBER

**The Lovers' Holiday:**  
*Couples' Products*

**Deadline Nov. 10**



*Just Hear Those  
Registers Jingling!*



## A Special Focus on Products for the Holidays

Retail stores wait eagerly each year for the sounds of jingling and ring-ting-tingling — and we're not talking about sleigh bells! The holiday season can bring new customers and big sales to adult retail, but in order to fully take advantage of the holidays stores must have the right products merchandised in the right way. In this Special Focus we'll showcase the must-have holiday products that will provide a happy ending for 2023!

*For marketing and editorial opportunities, please contact  
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OCTOBER 2023  
Focus