



**deadline: Mar 10**

## SMOKE SIGNALS: *Smoke products reemerge in adult stores!*

### **FEBRUARY**

The “Boutique” Brands of Altitude: *Highlighting the can't-miss exhibitors!*

**Deadline Jan. 10**

### **APRIL**

**Smoke Signals:**  
*Smoke products reemerge in adult stores!*

**Deadline Mar. 10**

### **JUNE**

#### **Cabinet of Curiosities:**

*True novelty items that inspire a “wow” factor!*

**Deadline May 10**

### **AUGUST**

#### **Never Enough of the Butt Stuff:**

*Prostate massagers and anal toys*

**Deadline July 1**

### **OCTOBER**

#### **Sweet Sensations:**

*Sensory play and sense-deprivation products*

**Deadline Sept. 10**

### **DECEMBER**

#### **Pleasure for Every Body:**

*Products designed for specific bodies and body types*

**Deadline Nov. 10**



According to one leading industry distributor, 50% of their adult-store clients are now selling “smoke” products of one kind or another. And it’s reciprocal: Smoke shops are now selling their fair share of adult products. In our April issue STOREROTICA is leaning back into smoke products in a big way with this Special Focus.

*For marketing and editorial opportunities, please contact Kristofer Kay or Sharon Meadows at (727) 723-8827 or email [kris@edpublications.com](mailto:kris@edpublications.com) or [sharon@edpublications.com](mailto:sharon@edpublications.com) For the brand new SE media kit, visit [STOREROTICA.com](http://STOREROTICA.com)*

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Focus

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