



STOREROTICA: EVERYTHING EROTIC FOR RETAILERS

deadline: September 10

Sweet Sensations:

Sensory play and sense-deprivation products

FEBRUARY

The “Boutique” Brands
of Altitude: Highlighting
the can’t-miss exhibitors!

Deadline Jan. 10

APRIL

Smoke Signals:
Smoke products
reemerge in adult stores!

Deadline March 10

JUNE

Cabinet of
Curiosities:
True novelty items that
inspire a “wow” factor!

Deadline May 10

AUGUST

Never Enough
of the Butt Stuff:
Prostate massagers
and anal toys

Deadline July 1

OCTOBER

Sweet Sensations:
Sensory play and sense-
deprivation products

Deadline Sept. 10

DECEMBER

Pleasure for
Every Body:
Products designed for
specific bodies and
body types

Deadline Nov. 10



Restrain a sense to heighten the others — that’s the name of the game in sensory play. In our “Sweet Sensations” Special Focus, we’ll examine all of the items available to heighten senses while depriving others — blindfolds, ball gags, handcuffs and more will be on display as we explore the products that lead the way in the world of sensory play.

**For marketing and editorial opportunities, please contact
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or email kris@edpublications.com
For the brand new SE media kit, visit STOREROTICA.com**

OCTOBER 2024
Focus

STOREROTICA.COM