

SE *Media Kit* 2025

STOREROTICA (SE) Magazine, established in 2009, is the leading, national resource for the pleasure product community. Meeting at the critical intersection of manufacturers and store owners, SE is the industry's bimonthly B2B publication *geared specifically toward the owners and buyers at adult retail locations!*



Here's what we can do for you!

PRINT Promotion!

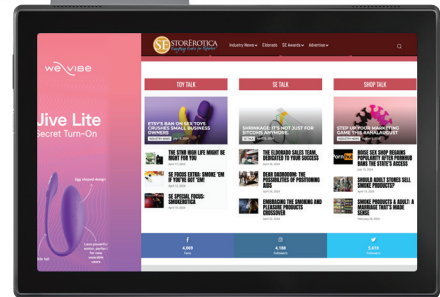
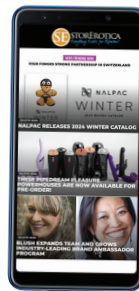
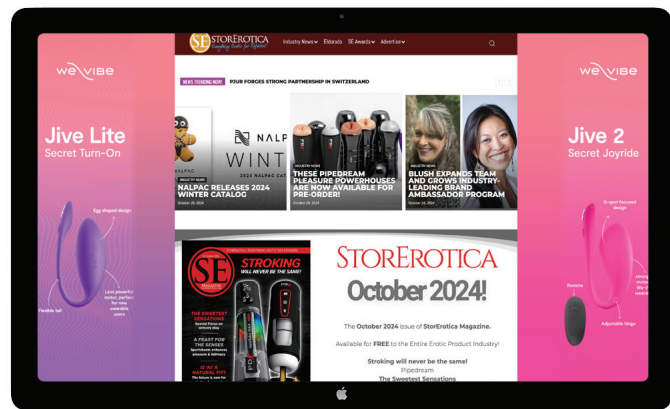
STOREROTICA Magazine is mailed for free to thousands of adult retail stores in the U.S. as well as to hundreds of industry vendors and business professionals. This provides you **direct-to-the-buyer** marketing opportunities in a magazine that's read by the people who matter to YOU!

ONLINE Promotion!

Tap into free PR promotion via our B2B website STOREROTICA.com, as well as our e-Blasts, e-Newsletters and more!

IN-PERSON Promotion!

STOREROTICA is handed out at the ANME and Altitude shows and produces the Official ANME Show Guide (July show)



SE Premium 2025



The STOREROTICA Tab

The SE Tab *quite literally stands out of the magazine* with your branded tab! This tab-page includes two full-page ads (front & back) plus your branded tab. Limited placements available per issue! **Just \$2,499!**

The STOREROTICA Bookmark

The STOREROTICA Bookmark features heavy-stock paper, and is also perforated so that readers can pop your bookmark out and use it, giving this ad a much longer shelf life! **Just \$1,699!**



SE Magazine 2025

Print Circulation: 5,000
 Frequency: Bimonthly
 Digital: SE Online issue, Facebook, Twitter, Instagram

Distribution: USPS Mail, ANME, Altitude, online/digital issue
 Awards: STOREROTICA Awards in conjunction with ANME
 Online: STOREROTICA.com

Display Advertisements in SE

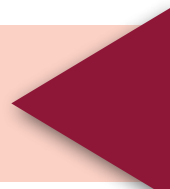
	1-time	3-time	6-time
Full page	\$1,199	\$1,149	\$1,099
1/2 page	\$749	\$699	\$649
1/3 page	\$399	\$349	\$299
Postcard	\$1,499	\$1,299	\$999

Prime positions in SE

Front Cover	\$7,799
—Front cover artwork and 4-page cover story	
Focus Cover *	\$5,899
—Hard-stock cover inside issue, 2 facing pages of editorial	
* Add the tab for just \$999 more!	
2-Page Spotlight	\$2,199
—Full-page ad facing full article, or 2-page article	



To reserve your advertising space in upcoming issues, please contact Kristofer Kay at (727) 723-8827 or email kris@edpublications.com



SE Packages 2025

Why make it complicated? We've combined everything — *print ads, digital ads & email blasts* — into **ONE PACKAGE** to make it easy for you!

Full-Year Ad Package

Have all of your bases covered!

- ◆ Six **FULL-PAGE** display advertisements in **SE Magazine!**
- ◆ Six personalized **EMAIL BLASTS!**
- ◆ Full-page **advertorial** in the magazine and on **STOREROTICA.com**

Total cost: \$11,287

Discounted rate: \$9,599*

3-Time Ad Package

Strategic ad timing & placement

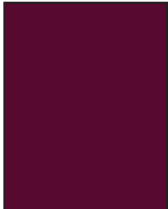
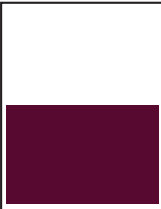

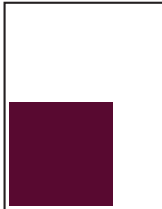
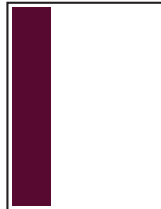
- ◆ Three **FULL-PAGE** display advertisements in **SE Magazine!**
- ◆ Three personalized **EMAIL BLASTS!**
- ◆ Full-page **advertorial** in the magazine and on **STOREROTICA.com**

Total cost: \$6,343

Discounted rate: \$5,990*

ALL of our marketing programs are fully customizable!
We will tailor yours to work FOR YOU!

SE Magazine "**Advertorials**" are advertisements in the form of articles, designed specifically to read like a standard editorial page. Advertorials are available in print, online or both. Free editorial coverage is also available via our "Hot Products" section.

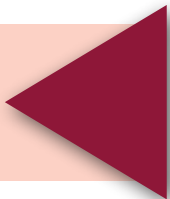
FULL	1/2 PAGE		1/3 PAGE	
				
Full is 8.625w x 11.125h with bleed	1/2 Horizontal 7.375 w x 5h	1/2 Vertical 3.75w x 9.875h	1/3 Square 5w x 5h	1/3 Vertical 2.375w x 9.875h

Formats: EPS, PDF, JPEG, TIFF
Resolution: CMYK and 300 DPI
Bleed: For full add .25 all sides.
Submissions: Send artwork to Kevin@EDpublications.com

For full-page ads, the full bleed is 8.625 x 11.125; trim size is 8.375 x 10.875; the live area is 7.375 X 9.875



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SE

Digital

2025

The “upgraded” **STOREROTICA.com** which offers a more user-friendly experience and several online advertising and marketing avenues. In addition to our website, STOREROTICA also provides several other digital marketing opportunities. These include **direct email “e-Blasts”** to SE’s targeted databases, as well as **sponsored content on our socials** and **banner advertising** within the **SE e-newsletter** and on STOREROTICA.com.



Custom Email Blasts!

Promote directly to our exclusive email database of pleasure product store owners & buyers and other industry professionals.

Just \$599!

SE E-Newsletter!

Promote your products and services with a banner on SE’s weekly e-Newsletter!

Prime spot - ‘Presented by’ banner!

Placed at the very top of newsletter:
\$2,499 per month

3-Month Banner \$1,499
1-Month Banner \$899

STOREROTICA.COM

Visit our site today to see all of the great features and user-friendly design. In addition to the plethora of press releases featured at the top of the page (a FREE service of SE), there are several marketing opportunities on our new site, including:

***New for 2025**

Pop-Up banner! The first thing visitors see when they visit the SE website! **\$1,299** (per month)

Title Banner (per month, 3-month minimum) **\$2,499**
Top of page banner on all web pages

Prime Banner (per month) **\$899**
Prime placement on home page and article pages



For more information on our **digital promotions**, please contact Kristofer Kay at (727) 723-8827 or email kris@edpublications.com

