SE Media Kit 2027

STOREROTICA (SE) Magazine, established in 2009, is the leading, national resource for the pleasure product community. Meeting at the critical intersection of manufacturers and store owners, SE is the industry's bimonthly B2B publication ***geared specifically toward the owners and buyers at adult retail locations!***



Here's what we can do for *you!*

PRINT Promotion!

STOREROTICA Magazine is mailed for free to thousands of adult retail stores in the U.S. as well as to hundreds of industry vendors and business professionals. This provides you **direct-to-the-buyer** marketing opportunities in a magazine that's read by the people who matter to YOU!

Don't miss our "package" pricing!

DIGITAL Promotion!

At STOREROTICA **we are committed to enhanging your brand's digital presence** with our e-blasts, website and direct marketing via our social channels. Tap into PR promotion via our B2B website STOREROTICA.com, as well as our e-Newsletters and social blasts.

Don't miss our reduced digital prices!



SE Digital 2027

Reduced prices for digital advertising, plus social media posts now available!

STOREROTICA offers a user-friendly online experience and provides impactful digital marketing opportunities that are ***guaranteed to reach thousands of key industry professionals***. These include email **"e-Blasts"** to ED's targeted databases; **sponsored content** and **banner advertising** within the SE **e-newsletter** and on our websites; and NEW FOR 2027 exposure via SE's ever-increasing social media presence with **customized marketing posts**!



SE Website!

Promote your products and services via our STOREROTICA.com website

***Prime spot - 'Presented by' banners!**

***currently sold through April 2027 - call for pricing**

1-month banner on home page: ***$599***

Our web stories feature SEO-optimzed content with guaranteed backlinks!

SE E-Newsletter!

Promote your products and services with a banner on SE's weekly e-Newsletter!

Prime spot - 'Presented by' banner!

Placed at the very top of newsletter:
$599 for "Presented By" banner
$299 for secondary banners

SE Socials!

Customized marketing posts that go out to our social channels (FB and Insta): **$299**

Direct Email Blasts!

Promote directly to our exclusive email database of pleasure product store owners & buyers and other industry professionals.

Our MailChimp delivery rate is over 98% for our email marketing!

Starting at just $299!

Ask us about "advanced" eblasts that can include embedded video, multiple links, etc.

For more information on our **digital promotions**, please contact Jonna Muschinski at (727) 723-8827 (cell: 813-510-8024) or email jonna@theedmediagroup.com

SE Premium 2027



The STOREROTICA Tab

The SE Tab ***quite literally stands out of the magazine*** with your branded tab! This tab-page includes two full-page ads (front & back) plus your branded tab. Limited placements available per issue! ***Just $2,499!***

The STOREROTICA Bookmark

The **STOREROTICA Bookmark** features heavy-stock paper, and is also perforated so that readers can pop your bookmark out and use it, giving this ad a much longer shelf life! ***Just $1,699!***



SE Magazine 2027

Print Circulation: *5,000*
Frequency: *Bimonthly*
Digital: *SE Online issue, Instagram, Facebook*

Distribution: *USPS Mail, ANME, online/digital issue*
Awards: *STOREROTICA Awards in conjunction with ANME*
Online: *STOREROTICA.com*

Display Advertisements in SE

	1-time	3-time	6-time
Full page	$1,199	$1,149	$1,099
Back Cover	$3,499	$3,199	$2,999
1/2 page	$749	$699	$649
Postcard	$1,499	$1,299	$999

Prime positions in SE

Front Cover $5,999
—Front cover artwork and 4-page cover story

Focus Cover * $4,599
—Hard-stock cover inside issue, 2 facing pages of editorial
**** Add the tab for just $999 more!***

2-Page Spotlight $1,999
—Full-page ad facing full article, or 2-page article

To reserve your advertising space in upcoming issues,
please contact Jonna Muschinski at (727) 723-8827 (cell: 813-510-8024)
or email jonna@theedmediagroup.com

SE Packages 2027

Why make it complicated? We've combined everything — ***print ads, digital ads & email blasts*** — into ***ONE DISCOUNTED PACKAGE*** to make it easy for you!

Full-Year Ad Package

Have all of your bases covered!

- Six **FULL-PAGE** display advertisements in **SE Magazine!**
- Six **email blasts or social posts!**
- Full-page **advertorial** in the magazine and on **STOREROTICA.com**

Total cost: $9,487

Discounted rate: $8,069*
You save 15%!

3-Time Ad Package

Strategic ad timing & placement

- Three **FULL-PAGE** display advertisements in **SE Magazine!**
- Three **email blasts or social posts!**
- Full-page **advertorial** in the magazine and on **STOREROTICA.com**

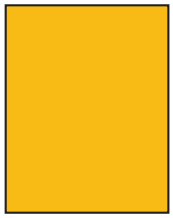
Total cost: $5,443

Discounted rate: $4,899*
You save 10%!

ALL of our marketing programs are fully customizable! We will tailor yours to work FOR YOU!

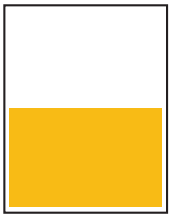
*SE Magazine "**Advertorials**" are advertisements in the form of articles, designed specifically to read like a standard editorial page. Advertorials are available in print, online or both. Free editorial coverage is also available via our new products section.*

FULL

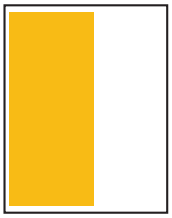


Full is 8.625w x 11.125h with bleed

1/2 PAGE



1/2 Horizontal
7.375 w x 5h



1/2 Vertical
3.75w x 9.875h

For full-page ads, the full bleed is 8.625 x 11.125; trim size is 8.375 x 10.875; the live area is 7.375 X 9.875

Formats: EPS, PDF, JPEG, TIFF
Resolution: CMYK and 300 DPI
Bleed: For full add .25 all sides.
Submissions: Send artwork to **Kevin@theEDmediagroup.com**

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or email jonna@theedmediagroup.com